



You are invited to Sponsor

CORD Rare Disease Day Dinner Gala

February 29, 2012, 6:30 p.m. – Ottawa Marriott Hotel

February 29th. A day so rare, it only happens once every four years. So much has happened since the first Rare Disease Day in 2008, we felt we just had to have a celebration!

There are **2.8 million** reasons why you should **sponsor** the CORD Rare Disease Day Dinner Gala. Let me give you just three of these.

One. As a sponsor, you will support Canadian research on rare diseases.

Two. As a sponsor, you will ensure that the Canadian Organization for Rare Disorders remains a strong advocate.

Three. As a sponsor, you will be a hero to the 2.8 million Canadians living with a rare disorder.

CORD is Canada's national network for patient organizations representing all those with rare disorders. CORD provides a strong common voice to advocate for health policy and a healthcare system that works for those with rare disorders. CORD works with governments, researchers, clinicians and industry to promote research, diagnosis, treatment and services for all rare disorders in Canada.

Our goals for the 2012 Rare Disease Day Gala are to promote awareness, celebrate our successes and raise funds for rare disease research. These funds will go towards supporting CORD's 2012 objectives and our partnership with the CIHR Rare Disease Emerging Teams Research Fund.

Over the past four years, we have made tremendous strides on a national orphan (rare disease) drug framework, public and private funding for orphan drug therapies, newborn screening for rare disorders, and a national research program specifically for rare diseases. But there is so much more to be done. Of the 6,000 to 8,000 rare diseases, fewer than 300 have effective therapies. About three-fourths affect infants and children, and about 80% have a genetic cause.

As a registered charity, CORD relies upon the donations of individuals, groups, and corporations. Your sponsorship of this event is critically important to helping us achieve our collective goals on behalf of Canadians with rare disorders.

Remember...a chance like this happens only once very four years.

Become a sponsor and become a hero to 2.8 million Canadians living with a rare disorder.

Sincerely,
Durhane Wong-Rieger, President



Rare Disease Day Dinner Gala

Sponsorship Opportunities

GRAND CHAMPION LEVEL (\$15,000 +)

- ◆ Prominent corporate recognition on all event materials, website, signage and event screens
- ◆ Full-page ad in Event Program
- ◆ Two complimentary VIP tables (20 guests)

SUPERHERO BENEFACTOR LEVEL (\$ 10,000 +)

- ◆ Corporate recognition on all event materials, website and signage
- ◆ Full-page ad in Event Program
- ◆ Two complimentary VIP tables (20 guests)

HERO BENEFACTOR LEVEL (\$ 5,000 +)

- ◆ Company logo recognition on all event materials, website and signage
- ◆ Half-page ad in Event Program
- ◆ Complimentary VIP table (10 guests)

CHAMPION LEVEL (\$ 2,500 +)

- ◆ Acknowledgement on all event materials, website and signage
- ◆ Quarter-page ad in Event Program
- ◆ Complimentary gala tickets for 4 guests

SPONSOR LEVEL (\$ 1,000 +)

- ◆ Program recognition
- ◆ Complimentary gala tickets for 2 guests

We look forward to your participation at the Rare Disease Day Gala!

Should you have any questions, or wish to discuss a customized sponsorship package,
please contact Angela at (416) 969-7431 or angela@optimizinghealth.org



Rare Disease Day Dinner Gala

Sponsorship Form

Company /Individual		
Contact Name:		
Address:		
City:		Postal Code:
Tel:		
Email:		

SPONSORSHIP CATEGORIES:

<input type="checkbox"/> Grand Champion	\$15,000 +	<input type="checkbox"/> \$150 x _____
<input type="checkbox"/> Superhero Benefactor	\$10,000 +	<input type="checkbox"/> Table of 10, \$1,500
<input type="checkbox"/> Hero Benefactor	\$5,000 +	<input type="checkbox"/> Non-profit/Patients \$ 90 x _____
<input type="checkbox"/> Champion	\$2,500 +	<input type="checkbox"/> Donation \$ _____
<input type="checkbox"/> Sponsor	\$1,000 +	

INDIVIDUAL TICKETS:

METHOD OF PAYMENT:

- ◆ Cheque (Please make cheque payable to Canadian Organization for Rare Disorders)
- ◆ PayPal (Please visit www.raredisorders.ca to make a payment using this method)

SEND YOUR COMPLETED SPONSORSHIP FORM TO:

Canadian Organization for Rare Disorders

Attn: Angela Covato

151 Bloor St W, Suite 600, Toronto, Ontario, M5S 1S4

Tel: (416) 969-7431 Fax: (416) 969-7420 Email: angela@optimizinghealth.org